



# Profile + Portfolio

simple - elegant - effective

**Profile** + Portfolio

## Profile



Simplicity is the ultimate sophistication.  
Our work is simple!

## Company Information

Name	Taka Computing Co.,Ltd
Tax No.	0313288121
Address	89 Ho Ba Kien Street, Ward 15, Dist. 10, HCMC
Established	04 - 2009
Tel	+84 (8) 6674 3520
Fax	+84 (8) 3865 4987
Email	info@taka.com.vn
Website	http://www.taka.com.vn

## Services

### Website:

Website Design

Webmaster

### Online Marketing:

Search Engine Optimization

Pay Per Click (Adwords)

Social Media Optimization

Email Marketing

Online Viral Marketing

### Branding:

Logo & Branding identity design

Advertising design & printing

Exclusive calendar design & printing

### Bitrix 24 software:

CRM, Tasks and projects ...

### Misc:

Onpage SEO Integration

Online Marketing Total Solution

Online Marketing Training

## Expertise

### Web Language:

Advanced HTML(5) / CSS(3)

PHP + mySQL

ASP.NET + SQL Server

### Graphic / Animation / Coding Tools:

Adobe Dreamweaver/Coda

Adobe Flash

Adobe Photoshop

Action Script

### Content Management System (CMS):

Wordpress

Drupal

Magento

Custom Development

## Our differences

- ◆ Passion to devote
- ◆ Responsibility for SME's growth
- ◆ Encourage innovation through knowledge
- ◆ Striving to surpass customers' expectation
- ◆ Keep up with rapidly-changing technologies
- ◆ Co-operation with overseas experts
- ◆ Commitment and honesty in services
- ◆ Constructive self-improvement and personal excellence

## Mission - Vision

### Vision :

- To become one of the top 5 digital marketing agencies in Vietnam
- To become a top education center in digital marketing field.

### Mission :

- To establish a new level of Digital Marketing knowledge for SME.
- To build a passionate, devoted, honest and innovative team with each individual being an industry expert.

**STAND OUT IN THE DARK**

A glowing lightbulb stands out among many unlit lightbulbs in a dark setting. The glowing bulb is positioned in the center-right of the frame, casting a soft light on the surface it rests on. The other lightbulbs are scattered around it, some in the foreground and some in the background, all appearing dim and unlit. The overall scene is dark, emphasizing the single bright lightbulb.

**PORTFOLIO**  
**ONLINE MARKETING**



# NESCAFÉ®

## ◀ Nescafe

Viral Marketing  
- [www.cungtrochuyen.com](http://www.cungtrochuyen.com)

# POND'S®



## ◀ Pond's

- [www.landatranghong.com](http://www.landatranghong.com)  
- Youtube Channel  
- Facebook Fan Page

[sinhnhat.vn](http://sinhnhat.vn) ▶  
SEO  
Keyword: qua sinh nhật

[www.Sinh.Nhat.Vn](http://www.Sinh.Nhat.Vn)

[immigration.vn](http://immigration.vn) ▶  
SEO  
Keyword: tu van dinh cu

**Immigration.vn**  
Canada, Australia & U.S.

# A lê hấp

## ◀ A lê hấp

Facebook Fan Page / SEO  
Keyword: du lịch gia re

# Chudu 24

"trải nghiệm sự tiện lợi"

## ◀ Chu du 24h

PPC Campaign / Email Marketing

[kiemviec.com](http://kiemviec.com) ▶  
PPC Campaign / Email Marketing / In-house OM training

**kiemviec.com**  
Mạng Tuyển dụng & Việc làm Hàng đầu

**Nha khoa Lan Anh** ▶  
PPC Campaign / Onpage SEO  
Integration

® Nha Khoa  
**Lan Anh** L<sup>a</sup>

# PORTFOLIO WEBSITE DESIGN

“Creativity  
is allowing yourself to make  
**mISTakes**

Art is knowing which ones to keep”



simple.elegant.effective



Kohler  
[www.kohlervn.com](http://www.kohlervn.com)  
Technology: Flash, PHP, MySQL, CSS



Volkswagen Queensway  
[www.queenswayvw.com](http://www.queenswayvw.com)  
Technology: Flash, PHP, MySQL, CSS



MTS  
[www.mtsrecruiting.com](http://www.mtsrecruiting.com)  
Technology: Flash, PHP, MySQL, CSS



itec  
[www.itecgroup.ca](http://www.itecgroup.ca)  
Technology: Flash, PHP, MySQL, CSS



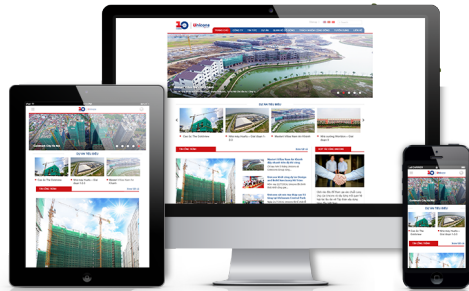
Frascara Fashion  
[www.frascara.ca](http://www.frascara.ca)  
Technology: PHP, MySQL, CSS3



Northern Design  
[www.northerndesign.ca](http://www.northerndesign.ca)  
Technology: Flash, PHP, MySQL, CSS3

and other 150+ (and counting) high quality projects ...

simple.elegant.effective



**Unicons**  
[www.unicons.com.vn](http://www.unicons.com.vn)  
Technology: Html5, PHP, MySQL, CSS3, jquery



**Action Coach**  
[www.actioncoach.asia](http://www.actioncoach.asia)  
Technology: Html5, PHP, MySQL, CSS3, jquery



**Vifon**  
[www.vifon.com.vn](http://www.vifon.com.vn)  
Technology: Html5, PHP, MySQL, CSS3, jquery



**Mir Activation**  
[www.mir-vn.com](http://www.mir-vn.com)  
Technology: Html5, PHP, MySQL, CSS3, jquery



**Thế Giới Thời Gian**  
[www.thegioithoigian.vn](http://www.thegioithoigian.vn)  
Technology: Html5, PHP, MySQL, CSS3, jquery

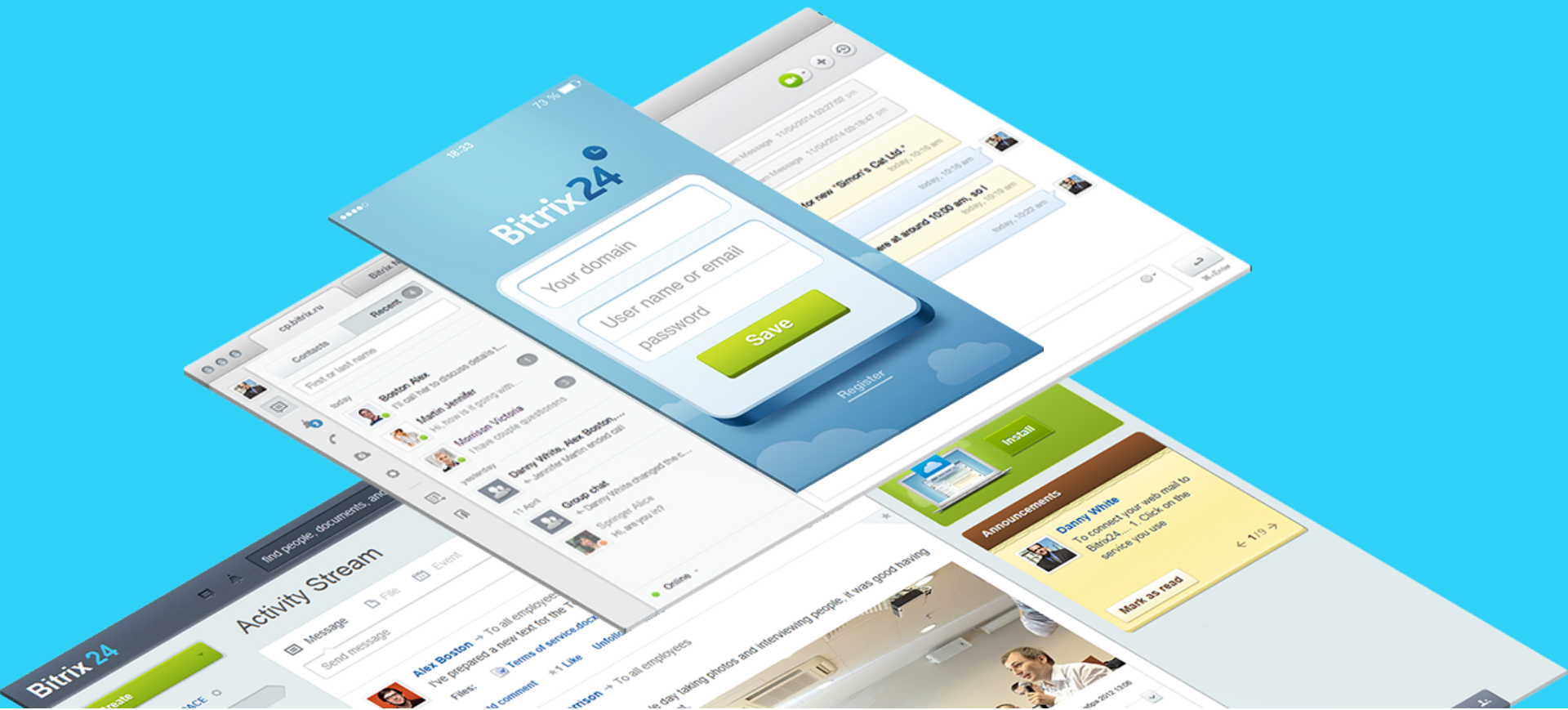


**Quata Design**  
[www.quatadesign.com](http://www.quatadesign.com)  
Technology: Html5, PHP, MySQL, CSS3, jquery

and other 150+ (and counting) high quality projects ...

# Bitrix 24 software





# BITRIX

## AND WONDERFUL FEATURES

A software provides over 35 tools. Bitrix24 is a complete set of social network, communication and management for your team and your company



### Internal communication management

Easily manage and improve the efficiency of internal communications through chat, call, activity stream tools



### Process management

Create, manage and guide the company working processes quickly and precisely



### Performance Management

Manage employees, projects and daily jobs, measure employee's performance



### CRM

Manage sales activities. Manage sales important KPIs to increase profit annually

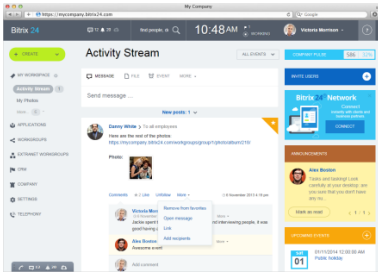


# Featured Functions

## Activity Stream

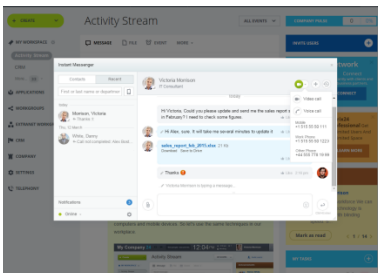
The Activity Stream is a unified, interactive update feed where all the changes and new additions to the intranet can be seen. The Activity Stream covers all production, social, and mixed-function sections of the intranet.

Bitrix24's Activity Stream provides users with real time updates, smart following, notification settings, and company-wide announcements.



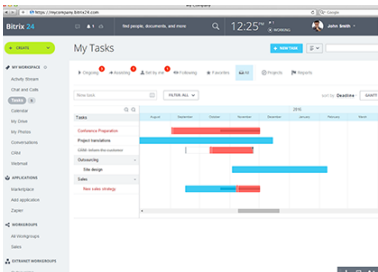
## Real Time Communications

Time is money and nothing is faster than real time communications. Bitrix24 gives you a wide choice of RTC tools, from instant messaging and group chat to phone calls, mobile messaging, video calls and videoconferencing. There is no need to integrate anything, these RTC tools are built into your Bitrix24 account and are absolutely free to use.



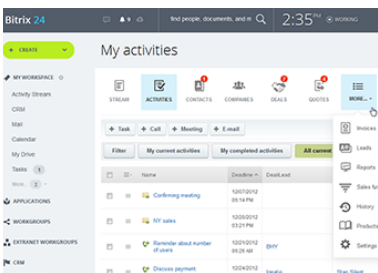
## Project Management and Tasks

Bitrix24 has extensive organizational features which enhance efficiency at the personal and group levels. Tasks can be defined for oneself or assigned to a colleague, or delegated after being received. Project management features of the product are imbedded in the 'groups'.



## Customer Relationship Management

The CRM in Bitrix24 provides a platform to organize and track interaction with potential or existing clients, partners, agents and other contacts.







<http://www.taka.com.vn>

In Partnership With:



we simplify  
the Internet